

IMPACT REPORT: National Religious Broadcasters and Its Members

The NRB has 1400+ members. All are required to abide by the code of ethics of the NRB. Here is point 8 of their code of ethics:

8. I will refrain from any sexual conduct or life-style, such as homosexuality or adultery, which is inconsistent with Scripture, or any promotion of the same. (Romans 1:24-32; Genesis 19; Leviticus 18:22; Exodus 20:14; John 8:1-11)

The most common themes, frames, and messages of NRB members are:

- Reaching the “poor and needy” who are suffering due to a lack of Christianity
- Solving systemic ills, like poverty and hunger, with God’s word
- Christianity being mutually exclusive with other faiths and traditions
- Religious liberty, the Constitution, and Christianity are “under assault”

SECTORS of INFLUENCE

These members reach into nearly all aspects of life. Here are some representative members of different social and political sectors found in the NRB family:

Medical

Cancer Centers of America
Mercy Ships

Think Tanks

Institute on Religion and Democracy
Center for Security Policy

Political

American Family Association
Family Research Council
Numbers USA (anti-immigration)

Legal

American Center for Law and Justice
Alliance Defending Freedom

Youth

CRU: Campus Crusade for Christ
InterVarsity Christian Fellowship
Liberty University
Regent University
Liberty University

Relief Agencies

Salvation Army
Samaritan's Purse
Prison Fellowship Ministries
Somebody Cares International
World Vision

Publishers

Zondervan
Lifeway Christian Resources

Non-U.S. Members in Broadcasting

Iran Alive
Radio 4VEH of Haiti
Radio Shema of Turkey
Russian Christian Radio Center

Global Missions

Bibles for the World
Billy Graham Evangelistic Association
Nations for Jesus
Sharing International

U.S. Broadcasters with Global Reach

Focus on the Family
Salem Communications
Daily Hope with Rick Warren
Overseas Radio and Television, Inc.
Pan American Broadcasting
Radio Vision Cristiana International
Christian Broadcasting Network
NRB TV
For Faith and Family
Living Word Broadcast

SCOPE of INFLUENCE

Some members are ancillary to the communications field, some focus on content production and evangelization through literature, and some are broadcasting across multiple platforms in dozens of countries with TV production stations placed around the globe.

NRB, for its own part, has NRB TV which reaches 48 million U.S. households and serves as a platform for many of its own members' content, like The 700 Club profiled below. It also has international affiliates which expand the NRB's reach in Europe, Australia, Russia, Southern Africa, and Latin America.

NRB also invests resources in lobbying and policy activities. For example, the NRB, along with their members Salem Communications, American Family Association, and the Family Research Council, lobbied to secure conservative Christian broadcasting access to lower-cost educational licenses that previously did not make religious programming eligible.¹

While there are no exact numbers on the collective broadcasting power and reach of all 1400+ members, we can grasp the harmful, granular impact of some of these communications companies by looking at some case studies of the most powerful members below.

¹ http://lobby.la.psu.edu/065_Religious_Licenses/summary_religious.html

Focus on the Family: Daily Broadcast

Broadcast reach: 120 countries and 238 million people via 4,000 radio and TV stations

Locations: International broadcasting hubs in U.S.A, South African, Taiwan, Ireland, Australia, Costa Rica, Malaysia, Mongolia, New Zealand, Singapore, Indonesia, and Egypt

Episode: Navigating Sexual Sin to Find Your Identity in Christ (Part 1 of 2)

Re-Aired on January 10, 2017 because “it was the most popular program from all of 2016”

Link: <http://www.focusonthefamily.com/media/daily-broadcast/navigating-sexual-sin-to-find-your-identity-in-christ-pt1>

Rosaria Butterfield: “And part of this real conversion meant that my identity as a lesbian was really competing with what it means to have union with Christ...

But I do think, you know, I think that we need to recognize that natural law tells us this, that homosexuality is a big sin. So, I don't want to minimize that...

And so, Christian brother/sister who's listening, our nature comes with weeds. And by failing to deal with that, not only do we destroy ourselves, but if we support laws that think that God's law is discriminatory, then we are putting a millstone around the neck of people like me.”

Christian Broadcasting Network: The 700 Club

Broadcast Reach: Available in 96 percent of the homes in the U.S. and is seen daily by approximately one million viewers. CBN International maintains 15 television production centers around the world that produce local versions of The 700 Club in 39 languages for 138 countries, with a viewership of 360 million people. This is one of the longest running television shows, launched in 1966.

Locations: Offices in U.S., Canada, Asia (8), Europe (4), Africa (21), Latin America (12), Middle East (1), Russia and Eastern Europe (3)

Christian Broadcasting Network launched 700 Club Hoy by essentially praying for an end to immigration and “blaming” a lack of Christian ethics as the cause for migration.

Link: <http://www1.cbn.com/video/this-week-at-the-ministry-of-club-700-hoy>

Gordon Robertson, CEO of Christian Broadcasting Network: They’re all being impacted by narco traffickers. Let’s pray for Mexico. Let’s pray for the salvation of people in Mexico. Let’s pray for its economy, that it would start building jobs and give people a future and a hope, so they wouldn’t have to leave any more, but they could stay with their families and be productive right where they’re born. That could happen if they turn to Christ. So let’s get the message out. Throughout Latin American, throughout Mexico, let’s be preaching the gospel and doing it on a regular, daily basis. That’s going to be key for turning that culture.

700 Club Hoy

Episode: *Melba descubrió que su hijo es homosexual/*
Melba discovered that her son is homosexual

Broadcast to 16 countries in Latin America from Costa Rica:

Link: <http://club700hoy.com/index.php/segmentos/testimonios/291-melba-descubrio-que-su-hijo-es-homosexual>

Dr. Jeffrey De León, ED of Liderazgo Juvenil Internacional:
[Translated from Spanish] God made man and woman and we have to live in the natural order...[homosexuality] is disordered.

The young man has to acknowledge that he has failed God by choosing an "alternative lifestyle" as they say when in reality it is a sin before God.

The science could suggest that in some cases someone is born that way, but that doesn't justify that I act in that way.

We are talking on other occasion that my car could go 300 kilometers per hour, but that doesn't justify that I go 300 km/hr. The fact that it comes from the factory that way doesn't justify it.

In the same whay, any disordered way of life homosexuality, adultery, fornication, all of these things- even though all of us are born with the potential to practice it, doesn't justify it. That's why it's better that we look for what Christ wants for us.

What can be done before a disordered lifestyle is chosen?
Is there a way to prevent it?

Well, the situation is more complicated, because we have so much divorce nowadays and so many single mothers, and mothers have a lot of influence on how their sons are going to behave later on.

Sexual abuse affects how a young man with chose to live later on.

What are the ways we can tell if a young person has homosexual inclinations?

The types of "friendships" and types of people they are friends with. Their mannerisms, but some never show signs or they hide them....

Le Club 700

Episode: *James Hartline Ancien Homosexual/James Hartline Former Homosexual*

Aired March 14, 2011 to 100 television channels across 21 countries in French-speaking Africa.

Link: <http://www.cross.tv/61436>

Interviewer: He went back to prison. His cellmate had AIDS and was dying.

James Hartline: [translated from French] I knew he [my cellmate] was going to die [of AIDS] in the prison because he was already sick. And the Lord told me, 'You are looking at yourself. If you don't change now, if you don't make the changes to what God wants you to do, then you are looking at yourself.' And the Lord put me with that man so I would have to be forced to make that final decision. I was either going to die, I was going to end up like that man, or I was going to finally say, 'This is enough, and I am going to finally do what God has required of me.'

Interviewer: And what did you do?

James Hartline: And I changed. I did not want to leave this life in disobedience to God, like that man did.

The National Religious Broadcasters brings together powerful institutions and leaders at the annual Proclaim Conference. These keynote speakers and trainers promote spiritual violence through their words against women, Muslims, and lesbian, gay, bisexual, transgender, queer, and intersex people. **Spiritual violence is physical violence.**

"Uncleanness – whatever is opposite of purity; including sodomy, homosexuality, lesbianism, pederasty, bestiality, and, all other forms of sexual perversion."

-Kelvin Cochran, Former Atlanta Fire Chief, author, and NRB '17 Keynote Speaker

"There are illnesses and diseases that are more poignantly connected to homosexuality than typically heterosexual relationships...We have to leave that with God, because God determines the consequences, we don't."

"If Muslims want to immigrate to our countries and practice their faith while respecting the nature of our government and society, wonderful. And they can do that while differing with our moral standards and without fully embracing our way of life."

"A woman who wants to be the head of her home invites the Devil to take over her family. And the Devil has taken over many homes because the wife has refused to submit to the legitimate, biblical authority of her husband. The result is spiritual sickness and dysfunction."

-Pastor Tony Evans, Christian pastor, radio broadcaster, and NRB '17 Keynote Speaker

"[Homosexual activists] have taken us toward their goal of unbridled sexual behavior and silencing of the church."

-Alan Sears Founder of Alliance Defending Freedom, NRB '17 speaker

"...the same post-moderns who today seek to similarly undermine the God-designed institution of legitimate man-woman marriage by redefining it into oblivion."

"We are strong, confident women on the outside. But on the inside, most of us are still like those young girls who secretly hope that our Prince Charming will show us, yet again, that he finds us beautiful."

-Shaunti Feldhahn, author and NRB '17 keynote speaker

"My BreakPoint colleague, John Stonestreet, and I are both dads. In fact, we are both dads of *daughters*. Thus, Friday's bathroom edict from the Obama Administration hit particularly close to home [implying that transwomen are a threat in the bathroom], since it is girls like our daughters that are the most vulnerable."

-Eric Metaxas, NRB '17 Speaker

"Their plan is to bring in refugees from countries without any ability to ascertain whether or not they have our best interests at heart, or whether or not they buy into radicalism. Why should we take in any of them?"

-Sean Hannity on his Fox News show, November 2015